Dr. Russell A. Vacante Elected President

On August 10, 2003 the Board of Directors elected the Executive Board from the Directors at Large previously elected by the SOLE membership. Dr. Russell Vacante was elected President; Louis A. Russo - Vice President, Finance; Marya K. Pickering, CPL – Vice President, Administration, LTG (Ret) Roy E. Beauchamp – Vice President, Professional & Technical Development; and Lyle L. Paulson, CPL – Vice President, Member Services. Jacqueline Cartagena, CPM; Maj Gen (Ret) Paul M. Lee, Jr.; LTG Charles S. Mahan, Jr. will serve as Directors at Large. Mr. Donald P. Hopkins is the new President of the Logistics Education Foundation (LEF) for the coming year. These elected officers will take office on October 1, 2003 for the coming year.

In Memorium

The Society notes with sadness the passing of several of our long-time members. We will miss them - they contributed much and were valuable members of SOLE’s family.

03360 Claire A. P. Duffie, Jr., CPL, Fellow (SR; PP 1975-1976)
21257 Precillano (Precy) T. Ordinario, PE, CPL (SR), 09-02
35926 Charles D. Gwin, 10-06
41155 Georg Kjaer Hansen, 27-01 (Luxembourg)

PP - Past President
SR - Senior Member

Von Braun’s Speech an Overwhelming Success

Dr. Werhner von Braun’s dynamic speech opened SOLE’s 38th Annual International Conference and Exhibition August 11th in Huntsville, Alabama. This speech was as appropriate today as it was when it was first given at SOLE’s First Symposium in 1966. He spoke of a national problem – the formal academic training void in logistics engineering. Dr. von Braun spoke of the need for educational programs to be developed.

First, there was a short term need for workshops and seminars to develop interchangeable techniques. Second, there was an immediate need for government and academic career development with special college courses in maintenance, logistic cost analyses, contract management, provisioning, etc. Third, there was a long term need for college degrees including graduate degrees in logistic engineering. There was a need for a professional career structure, logistics scholarship funds and research.

These needs for training, education and professional identity were valid 37 years ago. While we have taken a few steps forward, these same needs are still valid today. This powerful speech was very upbeat and inspiring, and set the tone for the rest of the conference.

The next 3 days were filled with panels of leading experts in defense, homeland defense, industry and academia discussing where we are and where we are going in the field of logistics. “IT”, “transformation”, “seamless integration”, “smaller logistics footprint”, and “PBL” were the buzz words this year.

There were a variety of panels, papers, and tours as well as several excellent exhibits to keep everyone busy each day. Monday evening there was an Exhibitors Reception in the Von Braun Center with an opportunity to explore the new technologies that had surfaced since 2002 while taking advantage of Southern Hospitality and an abundance of delicious Southern Cooking. Tuesday evening attendees were treated to a tour of the Space and Rocket Museum, lots of camaraderie and socializing/networking on a professional level. For a change of pace on Wednesday afternoon tours were provided to visit Marshall Space Center, the Port of Huntsville Intermodal Center, Target Distribution Center, and Nektar Therapeutics. Following the tours

(See “Von Braun Speech” page 2)
there was a reception in recognition of the CPLs, Fellows, and Past Presidents.

The Annual President’s Luncheon and Awards Banquet topped off the last day’s activities. Mr. John Goodrum and Mr. Charles Straud, were recognized as “Founding Fathers” of SOLE at the President’s Luncheon.

It was 37 years since the first Logistics Symposium was held in Huntsville. Now, 37 years later Huntsville welcomed SOLE back to its roots with pure Southern Hospitality. Thank you Huntsville and thank you Tennessee Valley Chapter and all who worked to make it a great Symposium.

SOLE Enters Into Strategic Alliance with EOQ

During the 38th Annual International Logistics Conference and Exhibition 2003, Frank R. Steer, President European Organization for Quality (EOQ); Anthony E. Trovato, CPL, President, SOLE; and Sarah R. James, Executive Director, SOLE signed a Memorandum of Understanding to enter into a strategic alliance for our societies to work together for the benefit of both societies.

The MOU states that SOLE and EOQ “share similar visions and missions to improve performance excellence through quality and both desire to serve the needs of organizations and individuals as they progress toward excellence.” This MOU establishes a framework for the two organizations to support each other’s efforts so they can leverage the best practices of business, government, academia and associations for world class training and education. This is a ‘win-win’ situation for both organizations.

Workshop/Conference Calendar

September 13 - 17, 2003
58th Annual NDTA Transportation and Logistics Forum and Expo
Contact: (703) 751-5011
Visit: www.ndtahq.com/events.htm

September 21 - 24, 2003
The Council of Logistics Management’s 2003 Annual Conference
“Changing the Game. Maintaining the Passion”
McCormick Place
Chicago, Illinois
Visit: www.clm1.org

October 27 - 30, 2003
2003 DoD Maintenance Symposium and Exhibition
“Maintenance – Keystone of Mission Readiness”
Valley Forge Convention Center
King of Prussia, Pennsylvania
(877) 606-7323 or (724) 776-4970
Visit: www.sae.org/dod

March 29 - April 1, 2004
The 2004 Material Handling & Logistics Show
International Exposition Center (I-X Center)
Cleveland, Ohio
SOLE Awards Presented at Annual Symposium

The SOLE Awards program was initiated in 1966 at the then National Convention. There were three major awards the first year: the Eccles Award for Academic Achievement; the Armitage Award for Literary Achievement and the Logistics Education Assistance Award. Additional awards were presented for President’s Award of Merit, chapter newsletter and activity awards. Over the years several additional awards have been added to recognize more fellow logisticians who distinguish themselves in the logistics field. This year the following awards were presented:

Major Awards

**Founders’ Medal** – Charles O. Coogan, CPL, Fellow

**Eccles Medal** – Dr. James R. Stock; The Center of Excellence in Logistics and Technology (LOGTECH) at UNC – Chapel Hill

**Armitage Medal** – Dr. Michael S. Bridgeman

**Jack H. Williams Space Logistics Medal** – Arthur G. Stephenson

**Distinguished Service Medal** – Kenneth H. Brockel

**Morris L. Grumbine Award for Service** – Lincoln Hallen

Field Awards:

**Acquisition Logistics** – LTC Rudolph Haynie

**Distribution Management** – Harold A. Berens

**Logistics Engineering and Management Education** – Alex Viola

**Logistics Simulation Development** – Donald R. Bates

**President’s Award for Merit**

Presented in recognition for contribution to the Society goals, awards were presented to:

- Brig Gen (Ret) Frank E. Anderson, President, Defense Acquisition University
- Southern Indiana Chapter (Lynn Smith, John J. Speaker, Theresa M. Andis, Marla R. Frederick, Kenneth R. Fuller, Jeffrey L. Schafer, Randall L. Walker)
- Garden State Chapter (Anna-Marie Van Brunt, Ron Ashton, Kenneth A. East, CPL, Ceciliana Cruz, Charles B. Hodell, Janet Steinberg, David F. Swiss)
- Munich Chapter
- Athena Chapter

**Young Logistician Award**

- Captain (USA) Michael J. Best, CPL – District 2
- Captain (USAF) Robert W. Jackson, II – District 3
- Darryl W. Kellner – District 4

**Chapter Awards Program**

**Small Chapter**

- Indianapolis – (District 4, Chapter 11) – Platinum
- Orlando – (District 3, Chapter 2) – Silver
- Greater Atlanta – (District 3, Chapter 3) – Silver
- Suncoast – (District 3, Chapter 6) – Silver
- Summit City – (District 4, Chapter 5) – Silver

**Medium Chapter**

- Garden State - (District 10, Chapter 7) – Platinum
- Tennessee Valley – (District 5, Chapter 2) – Gold

**Large Chapter**

- Greater Washington Area – (District 2, Chapter 1) – Silver

**Chapter Newsletter Awards**

**Small Chapters**

- Orlando – “SOLE Source” – Platinum
- Greater Atlanta – “Atlanta-Gram” – Platinum
- Summit City – “The Communicator” – Platinum
- Indianapolis – “Indy Log” – Platinum
- Suncoast – “Suncoast Data” – Bronze

**Medium Chapters**

- Tennessee Valley – “The Challenger” – Silver

**Large Chapter**

- Greater Washington Area – “The Oracle” – Silver

**International Awards**

**Chapter Award**

- Tokyo – (District 19, Chapter 1) Asia/Pacific

**Outstanding Newsletter Award**

- Tokyo – (District 19, Chapter 1) – “SOLEtter”

**Logistics in the Community Award**

**2003 Special Achievement Award** – Bedford J. (B.J. Silvey)

(See “SOLE Awards” page 4)
SOLE 2003 Scholar Says “Thanks”

I want to thank you so much for the scholarship you have bestowed upon me for this upcoming academic year. It will help with the expense of tuition and books towards attaining my goal. I am going to join the Houston Chapter to expand my knowledge of logistics. I look forward to a busy, but rewarding school year. I enjoyed meeting different people, and attending just a small portion of the speeches. I hope I might be able to attend more next year. Thanks again.

Sincerely,
/s/
Denise G. Holland
UH College of Technology
S.I.D.O. Vice-President
(Student Industrial Distribution Organization)

Prize Logistics Paper/Outstanding Military Graduate

2003 Air Command & Staff College
Major Frederick V. Godfrey - “Logistics of Invasion”

2003 Air War College

TRANSLOG International U.S. Merchant Marine Academy Writing Competition

Midshipmen 2/C Cornelio, Perri and Crosniak - “Information Technology: Expediting Intermodal Military Logistics”

Midshipmen 2/C Brendan Smith, Aaron Lewis and Ryan Melogy - “Maritime Security, Legislation and Initiatives: The Effects on the Global Supply Chain”

2003 AFIT Graduation Award for Jerome G. Peppers, Jr. Outstanding Student
Captain Michael A. Bayer

Prize Papers

Prize Paper – Logistics Spectrum
Brig Gen (Ret) Frank R. Steer - “The Impact of Commercial Involvement on Military Operational Logistics”

SOLE 2002 Proceedings Paper Award
Dale K. Starr, CPL - “Supportability and Supportability Analysis: What Are They and Why Do We Need Them In Today's World of Acquisition Reform?”

18th ILC Proceedings Paper Award
Dr. Verena Kienda - “When Software Meets Logistics”

Scholarships ($1,000 each)
Ms. Denise Holland – University of Houston
Mr. Niloofar Mahmoudi – University of Windsor (Canada)
various awards, including award banners, award ribbons, award plaques, and other items were on display. A prior written "snapshot" of the history of the chapter was revised following some sleuth work by members looking through the past history. Everyone brought their enthusiasm for this project. Following the meeting the members retired to the Green Mill Restaurant for refreshments. The June chapter meeting was held at the Jackson Street Roundhouse that is part of the Minnesota Transportation Museum.

Fort Belvoir Chapter
COL (Ret) Norm McDaniel, Associate Dean at the Defense Acquisition University (DAU) discussed the new DoD directive 5000.2 on acquisition policy at the June meeting. Nearly 20 attended at their new location, the Paradiso restaurant. Ron Marshall and Mike Muranto each won a door prize.

Indianapolis Chapter
The July meeting featured Susan Nix, Senior Program Manager for Raytheon in Indianapolis. Ms. Nix spoke on "Leadership." She discussed the seven leadership traits of drive, leadership motivation, integrity, self-confidence, intelligence, knowledge-of-business, and emotional intelligence. She finished by quoting General Powell stating "leadership is the art of accomplishing more than the science of management says is possible."

Summit City - Fort Wayne Chapter
At the July chapter meeting, Mr. Jeff Stineburg, Raytheon, spoke on the topic of "Software Reliability". Jeff defined software reliability as "Software must NOT do what it's NOT supposed to do." Unlike hardware where reliability is being designed in from the beginning of a project, the art of software reliability typically tries to achieve the reliability goals through more of a test, analyze and fix approach after the software has been written. Jeff discussed approaches to implementing software reliability at the beginning of a project.

Orlando Chapter
The July meeting featured Mr. Michael Cestare and Mr. Jose R. Pagan from the Department of Homeland Security: Project Shield America.

Southern Maryland Chapter
Charles Wheeler, C.P.L. spoke on the Certified Professional Logistician program at the July meeting.
Mr. Wheeler discussed the material covered by the exam and outlined an approach to studying for it that has proven successful for others.

Tokyo Chapter

The Tokyo Chapter held its 5th Forum on March 17th. Mr. Hiroshi Mizuno spoke on “Reliability of a Passenger Airplane. On April 17th, Mr. Shunichi Kobayashi spoke to the Tokyo Chapter on “Theory of Constraints”, the system improvement technique to find out the bottlenecks (constraint conditions) and resolve them to improve and work toward optimizing the process.

SOLE 2003 Pre-Symposium Activities

Board Meetings
For many the SOLE Symposium at Huntsville began on Saturday, Sunday or Monday. The Executive Board meeting took place on Saturday, followed by the Board of Directors meeting which took place on Sunday and Monday. Elections for the FY04 Executive Board positions were held, and a budget for the coming year was approved as well as reports from the directors. The Board of Advisors also met on Tuesday.

CCSC Meeting
Bob Yunk chaired the Chapter Chairman Select Committee meeting on Sunday and Monday. Chapter Chairs from SOLE gathered to share their concerns and problems as well as successes in their chapters. They also received Chapter Chair training so they can go back to their chapters with a broader view of the society. The attending Chapter Chairs found the networking and exchange of ideas very rewarding.

Workshops
“SOLE and You”, “Performance Based Logistics,” and “Logistics: The Totality of Quality” workshops were held on Sunday. Monday workshops included “Quantitative Measures of Logistics,” “Logistics in the Integrated Enterprise: 400 Easy Lessons” and “PowerLOG/COMPASS.” More than ninety persons took the opportunity to increase their knowledge in logistics at these excellent workshops. Thanks to the volunteers who facilitated these workshops.

CPL Exam
This was the third year that the CPL exam was given prior to the symposium. Four people passed the exam. Congratulations to the new CPLs and thank you to the volunteers who proctored the exam.
District Director Stops By
by Mamie Dennison

Charlie Coogan, District 4 Director was in the Indianapolis area on Friday, July 25th. Charlie was on his way to speak to the Crane SOLE Chapter in Southern Indiana. Charlie is very interested in how things are going with our Indy SOLE chapter and requested a moment of our chapter’s time.

Cheryl Manlove and I met with Charlie and his Senior Systems Analyst, Maurice “Skip” Tourville. We had a very nice visit. Charlie is very pleased to see that our organization is very active and participating in various functions. He was very impressed with our Chapter Awards submittals and recommended that we be awarded the highest level of Platinum. Our chapter will be notified of our award level at the International SOLE symposium, being held at Huntsville, AL the 12-14th of August.

Charlie offered his services as District Director to our Chapter several times. I told him that we would more than likely use him as a resource in the very near future. As the Indy Chapter Chair, I feel very honored that Charlie took time out for us on his way to a conference. This is an indication of how important our success as a chapter is to our District Directors.

Congratulations to the Newest CPLs!

The Society extends its heartiest congratulations to its newest Certified Professional Logisticians (CPLs). Below are the successful candidates from Exam 61 (May 2003) and Exam 62 (August 2003). Be sure to check their lapels for their pins!

Exam 61
Robert E. Comer (02-06), CPL #2250

Exam 62
William A. Kobren (02-06), CPL #2251
Kerry A. McCabe (02-01), CPL #2252
Donald S. McKay (16-01), CPL #2253
Peter H. Schmidt (02-01), CPL #2254

Commanding General of AMC
Thanks SOLE for Eccles Recognition

SOLE received the following letter in appreciation for SOLE’s recognition of LOGTECH.

August 21, 2003

Dear Ms. James:

Due to the retirement of one of my General Officers on August 14, I was unable to personally attend The International Society of Logistics (SOLE) Banquet. Your recognition of the U.S. Army Materiel Command’s (AMC) LOGTECH Program was a great honor for us. The transformation of logistics in both the Department of Defense and Department of the Army requires a change not only in our business processes, but in the culture of our environments. We must place greater emphasis on education. LOGTECH has become the educational mechanism for leading change.

Your continued support provides us at AMC with an opportunity to partner with a world-class team. Again, many thanks for this prestigious award.

Sincerely,
/signed/
Paul J. Kern
General, U.S. Army Commanding
SOLE: THE BEGINNING

by John C. Goodrum, CPL

John was unable to attend the Symposium, but sent this article on his recollection of the beginning of SOLE which Doug Barclay read to the audience.

SOLE was born on an April morning in 1966. The occasion was a telephone call from Ward Cook, a Senior Logistics Manager from my Project Logistics Office in NASA's Marshall Space Flight Center. Ward was in California conferring with Bob Johns of Douglas Aircraft, Otto Janssen of The Garrett Corporation and Jim Armitage of North American Aviation, senior logistics managers who had agreed to serve as advisors to NASA in planning a logistics symposium to be held in Huntsville later in the year.

"Remember how we've been saying that logistics needs to become a profession?" Ward began. "Jim, Bob, and Otto feel the same way, and they think the best way to do this is to organize a professional society for logisticians." He continued to describe their discussions and concluded with a recommendation to hold the new society's first meeting during our scheduled symposium.

Ward's phone call set in motion a series of events that transformed an idea into something far more tangible.

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When we met a few weeks later in Washington, we organized into a more formal organization with Bob Johns as President, Jim Carpenter as Vice President, Don Arbuthnot as Treasurer and Ernie Brashear as our first Executive Director. Each of us made a cash contribution to serve as the initial fund to cover necessary expenses. We also enlarged the group still further, inviting key logistics managers we knew to represent various districts throughout the country.

Fred Centanni, "Red" Lehman, J. R. Bucy, George Moore, Charles Stroud, Norm Marrett, Erling Rosholdt and Robert Haglund became a part of our organizing group. They quickly went to work, recruiting new members and taking the initial steps to form chapters.

With our organization in place, we held a series of weekend meetings to work out the details for the new society. Meanwhile, Jim Carpenter wrote our first bylaws, Ward Cook wrote our initial Awards Manual, Dick Weiss developed our logo and designed our membership pin, and Ernie Brashear published the first issue of SOLEletter. All the work was done after working hours and on the weekend, as each of these individuals held highly responsible jobs within their own organization. Ward Cook continued to organize NASA's logistics symposium.

Meetings were often lengthy and discussions were sometimes heated. After considerable debate, we settled on "Society of Logistics Engineers" as the name for the new society. We recognized that inclusion of the word "engineer" might limit the scope of our membership, but we all felt that until we secured the cooperation of engineers with whom we worked we would never reach our goal of incorporating logistics requirements into the design process. It proved to be a wise decision, as the new organization attracted a large number of engineering managers who were equally concerned with designing maintainable products.

Settling on the amount of dues took several evenings of discussion, as well. After exploring a number of options, we settled on four dollars, recognizing that we would have to increase this fee as membership grew and we instituted new programs.
The Society of Logistics Engineers was no longer an idea. It was a reality, but not before it withstood several efforts to keep it from forming. There were several high level military and industrial leaders who strongly opposed it, many for personal reasons. Others felt that it might conflict with already existing logistics groups, such as the Maintenance Advisory Committee of the NSIA. But the organizers persevered, with the support of NASA and newly recruited high level executives of the military.

Work on bringing about the first NASA Logistics Symposium was coming to an end. An impressive group of logistics managers and key corporate, military and government executives accepted an invitation to address the group. Meanwhile, we made plans to hold the first SOLE meeting at a dinner to be attended by all the symposium attendees.

When the NASA Symposium was held at the Marshall Space Flight Center in September, SOLE was a legal entity with officers, a board of directors, and several hundred members.

More than four hundred corporate executives, high level military and government officials, and logistics managers attended the dinner meeting at which the Society of Logistics Engineers was formally introduced as a professional organization. In his address that evening, Dr. von Braun praised the work of the founders in bringing the society into being and outlined a series of objectives he felt a professional logistics society should try to meet.

He began by saying, "I feel that I am participating with you in a history making occasion that heralds the long overdue recognition of an ancient profession -- that of the logistics engineer."

He concluded by saying, "This society can perform a useful service in the unification and direction of the logistics engineers in their efforts to support our world of tomorrow. You can help us make it the most exciting and most abundant era mankind has ever seen."

I believe we should all ask ourselves whether SOLE has lived up to the challenge offered that September evening.